

TO GET FRESHER MILK THAN BORDEN'S YOU'D HAVE TO OWN A COW!



call **Borden's** for fresh Milk and Ice Cream products

Valencia 4-6000

IF IT'S BORDEN'S, IT'S GOT TO BE GOOD!



California's Favorite

MILK



PHONE . . .

HEmlock 1-6000

366 GUERRERO

MARIN-DELL MILK CO.

HEmlock 1-4433

DAIRY PRODUCTS Fresh Every Day!

You save when you purchase Dairy Products from your grocer!

YOUR GROCER IS YOUR BEST MILKMAN

San Francisco, San Mateo, Palo Alto, San Jose, Santa Cruz, Santa Clara and Marin Counties



'A LOCAL INDEPENDENT CONCERN

COUNTRY

"SOLD ONLY DIRECT TO THE CONSUMER"

SUN VALLEY DAIRY

FRESH

THE FINEST OF MILK and DAIRY PRODUCTS

For Prompt and Courteous Home Delivery - Call

JUniper 5-6080 IF NO ANSWER CALL **JUniper 5-6520**

2240 SAN BRUNO AVE., SAN FRANCISCO

Milk Condensed, Evaporated, Etc

ALL-PURE EVAPORATED MILK PRODUCTS CO
See Meyenberg Milk Products Co
110 Sutter YUkon 2-4565

ALTA CALIF DAIRIES INC
Bank of Commerce Bldg Oakland, TEmplr 6-1336

BORDEN COMPANY THE
1325 Potrero Av, VAencia 4-6000

MEYENBERG MILK PRODUCTS CO
110 Sutter, YUkon 2-4565

Milk & Milk Products

A B Chandler & Co Inc
Milk Vending Machines Only
782 Harrison YUkon 6-4616

ALL-PURE EVAPORATED MILK PRODUCTS CO
See Meyenberg Milk Products Co
110 Sutter YUkon 2-4565

ALTA CALIF DAIRIES INC
Mfrs. & Whse, Distrs. of
Condensed Milk - Milk Powder
Sweet Cream & Ice Cream Mix
Bank of Commerce Bldg Oakland, TEmplr 6-1336

ARDEN FARMS 2065 Oakdale Av. . . ATwtr 2-6680
From telephones served by the following exchanges
Millbrae San Mateo
Palo Alto Sharp Park
Redwood City South S F
San Carlos-Belmont
Woodside

BELL BROOK DAIRIES INC
Avonet Co 661 Geary PR ospt 6-0300

Berkeley Farms 19th Av & Bayshore Hwy Sn Mto
From telephones served by the following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-0378

Bonjean Fountain & Creamery 743 Market, SUTtr 1-7575

BORDEN COMPANY THE 1325 Potrero, VAencia 4-6000
(See Advertisement This Page)

CARNATION ICE CREAM CO
All Dairy Products-Whse & Retail
358-10th HEmlock 1-1944

CHALLENGE CREAM & BUTTER ASSN
18th & York UN drhl-1-1446

Christen J A & Sons Inc 1423 Valencia, MIsn 7-3875

CHRISTEN'S DAIRY RANCH
WHOLE & RETAIL
We Milk Our Own Cows
Home Delivery Every Other Day
1423 Valencia MIsn 7-3875

CHRISTOPHER DAIRY FARMS
Serving San Francisco's Finest
Restaurants, Hotels & Grocers
Christophers Milk Bulls Champions
555 Fulton UNdrhl 3-2555

Consolidated Milk Producers for San Francisco
55 New Montgomery, EX brook-2-2853

DAIRYMAID CREAMERIES 190-40th Oakland
From telephones served by the following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-1121

Far West Distributors Inc 55 New Montg, EXbrk 2-8418

Milk & Milk Products-(Cont'd)

Far West Distributors Inc
55 New Montgomery EX brook 2-8476

Fong Bros 935 Stockton SU tter 1-8707

Fong Bros
935 Stockton YU kon 2-2779

Foremost Dairies Inc 425 Battery EXbrk 2-5121

Gerlie Guernsey 4150-18th UNdrhl 1-3679

Glen Maid Inc 1911-8th MArkt 1-2241

GOLDEN STATE CO DIVISION OF FOREMOST DAIRIES INC
Office 366 Guerrero HEmlock 1-6000

Division Office 425 Battery EXbrk 2-5121

Powdered Milk Dept 425 Battery EXbrk 2-5121
(See Advertisement This Page)

GREEN GLEN DAIRY 3175-18th, AT water 2-3710

INSTANTWHIP-INSTANTWHIP-SAN FRANCISCO INC
A White Dessert Topping for Fountains
4210 Holden Emeryville
From telephones served by the following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-0878

Instantwhip-San Francisco Inc
4210 Holden Emeryville
From telephones served by the following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-0878

International Dairy Engineering Co
425 Battery EXbrk 2-5121

International Dairy Supply Co
425 Battery EXbrk 2-5121

Jovoco Yogurt Dairy 156 Gilbert, KLondke 2-3723

KRAFT FOODS DIV OF NATL DAIRY PRODS CORP 2660 Newhall JUniper 4-6500

Marin Dairyman's Milk Co Ltd
1675 Howard HE mlock-1-4433

MARIN-DELL MILK CO
1675 Howard HE mlock-1-4433
(See Advertisement This Page)

MEYENBERG MILK PRODUCTS CO
110 Sutter, YUkon 2-4565

Milk Producers Assn for S F
55 New Montgomery EX brook-2-2853

Monterey Cheese Co 244 Jackson YUkon 6-1931

Monterey Cheese Co 244 Jackson YUkon 6-5994

Pet Milk Company 350 Mission, GARfid 1-1300

Sego Milk Products Co 350 Mission, GARfid 1-1300

Sires-McKinney 44 Mc Lea Ct, UNdrhl 3-5775

Smith J J 1399 Battery, EXbrk 2-2154

Sonoma Marin Milk Co
1675 Howard HE mlock-1-4433

SPRECKELS RUSSELL DAIRY CO LTD
1717 Mission, UNdrhl 1-6200
(See Advertisement This Page)

SUN VALLEY DAIRY
2240 Sn Bruno Av, JUniper 5-6080

Store No 7 1901 Lawton, LOmbrd 4-3440

Sylvester Dairy Products Inc
1301-17th, KLondke 2-0722

From telephones served by the following exchanges
Concord Hayward
East Bay Walnut Creek
(No Inter-City Charge)
Ask Operator for ENtprise 1-0061

Tillamook County Creamery Assn
190 Greenwich, EXbrk 2-9216

TIP TOP FOODS INC
Pressurized Whip Cream Topping
1320-67th Emeryville
From telephones served by the following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-0123

TODDY-WANDER COMPANY THE
Warehouse 180 Napoleon
605-3d SUTtr 1-3461

Tomales Bay Creamery 3236 Pierce, JOrdn 7-3120

Twin Peaks Milk Products Inc
16 Beale, YUkon 6-6811

Western Condensing Co 425 Battery, EXbrk 2-5121

Western Dairy Products Inc
1399 Battery, DOuglas 2-0906

Western Milk Co 444 Market, EXbrk 2-4626

Wisley Bennett Co 700 Front, GARfid 1-3069

Yami Yogurt Distributors
111 W San Bruno Av Sn Brno, JUno 3-2593

Spreckels Russell DAIRY CO. MILK & CREAM

GOLD MEDAL QUALITY Wholesale Only

UNDERhill 1-6200

1717 MISSION AT 13th ST.

Mill Supplies

DOALL MILL SUPPLIES--
DoALL S F CO
Saw Blade-Cutting Tools-Gages
952 Howard GARfid 1-4784

Horstford Bros Co 944 Folsom, SU tter 1-0657

MAYNARD SUPPLY INC
Diston - Saws, Knives, Cutter Heads
Hacksaws & Files
McKay, Arliss & Ferland
Chain & Sprockets
American Rubber - Hose & Belting
Plymouth Cordage & Twines
Everything for the Mill or Shop
Service You Can Depend On
371-5th YUkon 2-0625

Paramount Manufacturing Company
Mills Bldg, GARfid 1-1416

Woodson L J
Genevco Sound & Fire Doors
610-16th Oakland, HIGate 4-4848

Milliners-Retail

Alice Blue Shop
Ready Made or Made to Order by Erma
2150 Irving SEAbright 1-3878

Ambrose Maggi 2226 Union, JOrdn 7-6999

Andrews Myrtle Shop 1829 Polk, ORdwy 3-6439

Bee Hive Millinery 2294 Mission, MArkt 1-6873

BERNICE SMALLFIELD
CUSTOM-MADE HATS
REMODELING - RESTYLING
3470 Sacramento WEST 1-4844

Bozant Adele 1562 Haight, UNdrhl 1-5928

Brown Claire 278 Post, DOuglas 2-3057

Carmelita de Calif 233 Powell, YUkon 2-4016

Consolidated Millinery Co 210 Post, EX brook-2-3737

COREY MILLINERY 307 Sutter, EXbrk 2-8176

Curtis Millinery Shop 26 O'Farrell, GARfid 1-1614

Daniel's Feathered Trophies
Ruth Henriette-Jonathan Daniel
Feathered Hats Our Specialty
2245 Market HEmlock 1-1032

Du Barry
Custom Made Hats
233 Post GARfid 1-4264

EMELIA MILLINERY 210 Post, EXbrk 2-1206

Ethel Shop The
Custom Made Hats
657 Sutter PRospt 5-2786

Flourtes Millinery 2258 Chestnut, JOrdn 7-1244

Franklyn Anita Fairmont Hotel, DOuglas 2-4911

Fredeli Millinery 388-22d Av, SKYln 1-9443

Goodacre Betty 2151 Union, JOrdn 7-6228

Grimley Millinery 2520 Mission, MIsn 7-2198

Hockett Roger 2419 Chestnut, WAlnut 1-3876

Hollymode Millinery 2702 Mission, AT water-2-5757

Honiq's Millinery
2732 Mission, VA lencia 4-5132

Krasne Millinery 25 Stonestown, OVRint 1-5742

Lerner Hat Shop 29 Stockton, YUkon 2-2815

Lozano 3240-21st, VA lencia 6-3785

Mary of Marva Hats 175 Maiden Ln, EXbrk 2-1756

MCMAHON THELMA
Custom Made-Tweed-Knit-Fur-Pheasant
Specialty Clean-Block-Retrim-Remodel
251 Post EXbrk 2-6368

Minette Millinery 165 Post, DOuglas 2-1705

Norma Specialty Shop 547 Sutter, SUTtr 1-2002

OETTE
PERSONALIZED STYLING
SPECIALIZING IN REMODELING
Suite 203
209 Post DOuglas 2-5986

O'Rourke Mercie 1429 Polk, ORdwy 3-6140

PERSONALITY HAT SHOP
WEST PORTAL DISTRICT
Individualized Custom Made Hats
Designing - Restyling
248 W Portal OVRland 1-8254

Pae M F Mrs 144 Clement, SK vline-1-6276

Rhoda Millinery Studio 233 Post, DOuglas 2-4778

Rose Shop 1692 Haight, UN drhl-1-1832

Roubion Irina Salon de Couture
260 Stockton, DOuglas 2-5795

Short Harriet 315 Sutter, EXbrk 2-5974

Stanley Mascha
Custom Made Hats
555 Sutter YUkon 2-0765

Stein Bess 210 Post, SU tter-1-2778

Susanne's Millinery 135 Geary, DOuglas 2-3842

Swagger The 1025 Market, HEmlock 1-0534

Veron Florence
The Ivy Shops
2011 Divisadero WEST 1-6522

Vivian's Millinery 26 O'Farrell, EX brook 2-9755

Webber Shoppe The 48 W Portal, MO ntrose-2-5949

Weiler Flora Shrine Bldg, EX brook 2-4428

Zephyr's Custom-Made Hats
2325 Clement, SKYln 2-6099

Milk & Milk Products-(Cont'd)

Milking Machines
See Dairy Equipment & Supplies

SEWING ON BUTTONS
While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

Millwork-(Cont'd)

CALIF WOODWORKING CO
2555 Geneva Av, JUniper 6-6420

CENTRAL MILL & CABINET CO
GENERAL MILLWORK
Commercial - Industrial
Custom-Built
Cases - Cabinets - Fixtures
Bar - Store - Etc.
"30 Years Experience"
1595 Fairfax Av, VAencia 4-7316

Coast Millwork of Northern Calif
817 S Claremont Sn Mto, DImnd 2-3581

CURLEY'S CABINET SHOP
3d Av & Market Colma, PLaza 6-4500

di ORISTINA J & SON
350 Treat Av, HEmlock 1-8230

Emanuel Mfg Co 1485 Bay Shore Bl, JUniper 4-7811

Erikson & Wagner 2601 Mariposa, UNdrhl 1-5315

Eureka Mills 1675 Mission, UNdrhl 1-1646

EUREKA SASH DOOR & MOULDING MILLS
1675 Mission, UNdrhl 1-1646
(See Advertisement This Page)

GONZALEZ DON WOODCRAFT
Custom Made Cabinet & Millwork
Carving - Formica Installation
181 Bluxome YUkon 6-5884

Graafis & Bernardini 2270-3d, UNdrhl 1-3514

GREATER CITY LUMBER CO THE
1950 Oakdale Av, ATwtr 2-8180

Hendrick M J 732 Bryant, DOuglas 2-8277

Hogan Wholesale Building Materials Co
700-6th Av Oakland
From telephones served by the following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-1073

KARP H & SON
MODERN BUILT-IN FIXTURES
CABINET & MILLWORK
721 Valencia MArkt 1-2484

Louppensky Theo 1030 Quesada Av, ATwtr 8-1505
If no answer call DElaware 3-4698

McFarlane & Brown 3650 Mission, MIsn 8-4050

MINTON LUMBER CO
599 Evelyn Av Mtn Vw, YOrkshr 7-5523

Nutting & Le Page Planning Mill
150 Florida, MIsn 7-3610

Ocean Av Mill & Lumber Co
41 Ocean Av, DElaware 3-6511

PACIFIC MANUFACTURING COMPANY
16 Beale, GARfid 1-7755

PORTOLA PLANING MILL & CABINET WORKS
Counters Kitchen Cabinets & Shelving
2845 Oakdale Av, MIsn 7-4863

REINHART LUMBER & PLANING MILL CO
6th & Channel, UN drhl 1-4262

SOUTH CITY LUMBER & SUPPLY CO
GENERAL MILLWORK & SPECIALTIES
HEAVY INDUSTRIAL MILLING
Railroad & Spruce S S F, PLaza 5-7025

LEMON-AID
Lemons that have become hard
and dry may be restored to fresh-
ness by soaking in lukewarm
water overnight.

GENERAL MILLWORK
WHOLESALE & RETAIL
Since 1908
SASH - DOORS - FRAMES -
GLASS & GLAZING - MOULDINGS
LOUVRES - SHUTTERS - CABINETS
MANUFACTURERS OF FAMOUS
"DEAN SASH"
REVERSIBLE WINDOWS
FORMICA WORK
UNDERhill 1-1646

EUREKA SASH DOOR & MOULDING MILLS
1673-85 MISSION ST. - NEAR 13th ST.

STOCKTON A L LUMBER CO
6160 Mission Daily City, PL aza 5-6320

WESTERN PINE SUPPLY CO
Whse Only
5760 Shellmound Emeryville
From telephones served by the following exchange
San Francisco
(No Inter-City Charge)
Ask Operator for ENtprise 1-1044

Windeier George Co Ltd
2201 Jerrald Av, VAencia 4-1841

Millwrights

BIGGE CRANE & RIGGING CO
See Our Advertisement Under
MACHINERY MOVERS & ERECTORS
10700 Bigge Av Oakland, NEptn 8-8100

Nights & holidays call--TWInks 3-4800

BOLANDER L PH & SONS
1355 Evans Av, MIsn 8-5611

CALIF MACHINERY & ENGINEERING CO
135 Clara, YUkon 6-5805

FIVE POINT ENGINEERING CORP
Installation & Fabrication
1561 County Rd Bimnt, LYtel 3-8226

MATTHIS CO THE 57 Post, SUTtr 1-7150

PACIFIC MILLSTATION INC
9 Sutter, SUTtr 1-5271

ROSENDAHL CORPORATION
See Our Ad under Cranes
101 Ohio Av Richmond, BEacn 4-5386

WHIPPLE J C & ASSOC
PLANT INSTALLATION & REPAIRS
Feed Mill Equipment
Grain Elevators & Conveyors
78 Shotwell KLondke 2-3817

Mimeographing-See Multi-Copy Service

Mimeographing Machines
See Duplicating Machines

Mineral Collections

Minerals

Bradley & Ekstrom Inc 24 Calif, DOuglas 2-4840

Commercial Minerals Co
310 Irwin HE mlock 1-2482

Inerta Company The 1489 Folsom, HEmlock 1-0145

Korinek Laboratories
112 S Linden Av SSF, JUno 8-7178

Mineral Materials Co
Ore & Material Producers
Iron Ore-Quartzite-Pyrophyllite
785 Market, GRayson 4-4698

Minerals Unlimited
Mineral Specimens For Collectors
1724 University Av Berkeley, ASbery 3-3167

P E C Inc 1 Drumm, GARfid 1-2765

S F Gem & Mineral Society Inc
4134 Judah, LOmbrd 4-4230

YUBA MILLING CO
Barytes-Custom & Contract Grinding
1069-2d Brkly, LANsape 6-3722

Mining Brokers

CHEVRIER ARCHIE H
Member of S F Mining Exchange
519 Calif, DOuglas 2-6384

COLBURN R L COMPANY
527 Calif, EX brook 2-2580

MALEKOS GEO
Minerals-Ores-Concentrates
1345-3rd Av, LOmbrd 4-4501

S F Mining Exchange 527 Calif, GAR rfo 1-3606

Mining Companies

Allen Verner 156 Montg, SUTtr 1-8458

Amer Smelting & Refining Co
Mining Department
405 Montgomery, DOuglas 2-2145

Amer Western Metals Co
127 Montgomery, YUkon 6-4078

Bear Creek Mining Co 582 Market, DOuglas 2-7140

BRADLEY & EKSTROM INC
Asbestos-Barite-Chrome-Iron
Magnesite-Raw Materials & Ores
24 Calif, DOuglas 2-4840

Bradley Mining Co 640 Market, EXbrk 2-7005

Brucite Processes Inc Russ Bldg, DOuglas 2-1794

Bunker Hill Company The 660 Market, EXbrk 2-7005

Calif-Engels Mining Co Kohl Bldg, EXbrk 2-3085

(Continued Next Page)